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### **NAWBO Greater DC Announces New Board Members**

The National Association of Women Business Owners (NAWBO) Greater DC Chapter announced the 2009–2010 Board of Directors, all who took office effective July 2009.

**Julie Taylor**, assumed the one-year term as President, replacing **Carla Morelli, President, Freyer Martin** who will continue serving on the board as the Immediate Past President. **Leslie Curran**, will assume the one-year term as President-Elect and **Susanna Tisa, Managing Director, Corporate Risk Advisors** will serve as Treasurer and Secretary.

**Julie Taylor**, is President of Capital Strategy & Development, LLC. In the coming year, she will focus on strengthening the visibility and accessibility of NAWBO DC through online educational tools, partnering with regional business organizations, and building relationships with small business service providers.

Ms. Taylor founded Capital Strategy & Development (CSD) in 1996, after a successful career in development and public policy. After working on the congressional staff of U.S. Representative Porter Goss, Ms. Taylor became interested in the organizations that conceived and promoted the ideas being debated on Capitol Hill. She joined the Heritage Foundation—the nation’s leading conservative public policy research organization—to raise funds for policy research marketed to members of Congress, Executive Branch officials, and the nation’s news media. As the Foundation’s chief proposal writer, she helped the Foundation increase its annual giving by more than \$3 million dollars. She was recruited to become one of the first professional fundraisers for the Competitive Enterprise Institute—described in the *Wall Street Journal* as the best environmental think tank in the country. As Director of Development, she designed and implemented a major gifts program that increased the annual budget by 54% in just under 2 years. When her former employer of the Heritage Foundation was named president of Capital Research Center, Ms. Taylor was tapped to manage the reorganization of the development department. With CSD, she has built on this experience to offer resources for development, marketing and communications professionals and evaluation tools for philanthropists. Through educational seminars, personal consultations, and creative outsourcing, she offers clients new ways of approaching old challenges for annual funding, major gifts, and planned giving.

**Leslie Curran**, is a partner in the law firm of Plave Koch PLC in Reston, Virginia. Ms. Curran will focus on sharing the benefits of involvement in NAWBO Greater DC, primarily the educational programming that helps women business owners operate more effectively and efficiently.

Formed in 2007, Plave Koch works with clients involved in domestic and international franchising, brand licensing, and distribution. Ms. Curran focuses her practice on counseling domestic and international clients in a wide variety of industries. She works with businesses at various stages



of growth, including entrepreneurs and start-ups through established, mature systems, helping them navigate business, legal and regulatory hurdles so they can achieve their expansion, revenue growth, and unit growth goals. Ms. Curran is a frequent lecturer and author for industry and legal seminars and publications. She is active with the American Bar Association Forum on Franchising and, in 2009, was nominated to the Governing Committee of that organization. She has been recognized by various legal and industry publications including: *Franchise Times*, a leading industry publication, which named Leslie one of the country's "Franchise Legal Eagles;" "The International Who's Who of Franchise Lawyers," which recognized her as one of only twelve women (among 100 lawyers in the U.S. and 174 lawyers worldwide) named leaders in the field of franchise law; and *The Best Lawyers in America*® included Leslie for the specialty of Franchise Law.

#### **Appointed Board of Director Positions for the 2009–2010 year:**

- Communications Chair: Susan Rose, Two Sisters Creative
- Membership Co-Chairs: Kathy Wilson, Unlimited Success Sports and Rozita Washington, Leading Through Change Inc.
- Programs and Events Chair: Kim Lysik Di Santi, Total Strategy
- Public Relations Chair: Peggy McShane, Net New Growth
- Strategic Partnership Co-Chairs: Lesley Boucher and Renee Lewis, Pensare Group
- Corporate Partnerships Co-Chairs: Heidi Kallett, The Dandelion Patch and Nancy Tanchel, MD, Liberty Laser Eye Center

#### **Advisory Board for the 2009–2010 year:**

- Advisor: Mary Grate-Pyos, Financially Focused Inc.
- Advisor: Karen Maples, Myutiq Inc.
- Advisor: Molly Gimmel, Design to Delivery, Inc.
- Advisor: Jennifer Collins, The Event Planning Group
- Advisor: Joyce Nohowel, Freyer Martin

**About NAWBO:** The National Association of Women Business Owners is the voice of America's 10.6 million women-owned businesses with 80 chapters around the country. Since 1975, NAWBO has helped women evolve their businesses by sharing resources and providing a single voice to shape economic and public policy. NAWBO is the only dues-based national organization representing the interests of all women entrepreneurs across all industries.

**NAWBO Greater DC** ([www.nawbogreaterdc.org](http://www.nawbogreaterdc.org)) is the premier provider of educational programs for women growing successful businesses in the Washington, DC metropolitan area. The chapter offers opportunities to meet, learn from and partner with well-known local and national companies. To register for upcoming events, visit us on [www.nawbodc.org](http://www.nawbodc.org) or to join our chapter visit [www.nawbo.org](http://www.nawbo.org) For more information on partnering with NAWBO DC, contact us at 2308 Mt. Vernon Ave, #748 Alexandria VA 22301. Phone: 703-683-5655, fax: 703-635-7773, Email: [info@nawbodc.org](mailto:info@nawbodc.org), or join us on Facebook and Linked In.